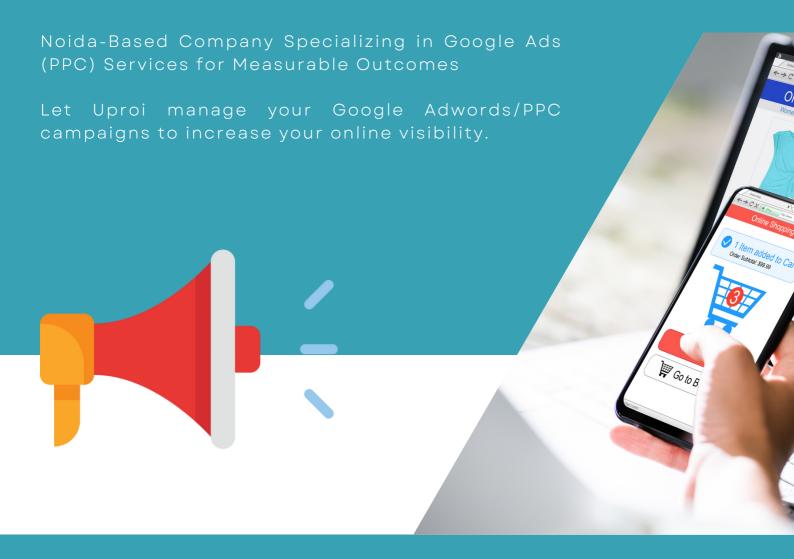


# PPC Ads Management



# About Uproi



Welcome to Uproi Digital, your trusted partner in navigating the dynamic and ever-evolving world of digital marketing. We are a passionate and innovative digital marketing agency based in the vibrant city of Noida, where creativity meets technology to drive exceptional results for our clients.

# Introduction

Uproi Digital was founded with a simple yet profound mission – to empower businesses of all sizes to thrive and excel in the digital realm. With a deep-rooted commitment to delivering value and a team of industry experts, we have been on an exciting journey of transforming businesses through strategic digital marketing solutions.

# Our VisionAnd Mission

Our vision is to be at the forefront of digital marketing innovation, continually pushing boundaries, and setting new standards for excellence. We envision a digital landscape where every brand, regardless of its size, can achieve remarkable success through effective online marketing.



# What We Offer in Google Adwords/PPC

# **Management Services in Noida**









#### **Display Ads**

Display advertising is widely recognized for its ability to reach over 90% of internet users.

#### **Search Ads**

The most widely embraced form of paid search marketing is known as search advertising. This form of advertising.

#### **Social Ads**

Paid social media advertising represents a rapidly growing segment within the realm of PPC advertising services.

#### Remarketing Ads

Remarketing is recognized as an excellent strategy for engaging with consumers

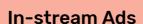






#### **Shopping Google**

Google Shopping ads are particularly impactful when featured on websites boasting a diverse range of products.



YouTube's in-stream ads, which are payper-click advertisements featured within the Display Network

#### **Local Services Ads**

Local service advertisements operate on a pay-perlead model

#### **Amazon PPC Ads**

Amazon ads are widely recognized as one of the most prominent PPC services on the internet.

# Our Google Ads Expert's Strategy to boost your Business?



### **Keyword Research & Analysis**

In our Noida-based Google AdWords/PPC services company, we utilize diverse approaches to understand consumer search patterns.



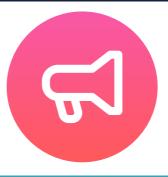
## **Landing Page Conversion**

Begin leveraging our Google Ads (PPC) services in Noida to enhance both the quantity and quality of your lead generation efforts.



## **Detailed Reporting**

The dedicated Google Ads and pay-per-click marketing firm in Noida ensures you stay updated on your campaign and online activities.



# **Our Specialists' Workflow for Managing**

## Google Ads/PPC

Keyword Exploration

Exceptional Bid Management

Creation of Ad Text

1

Identifying the right keywords to focus on is pivotal for the success of PPC campaigns. We define the goals of your PPC campaign 2

Our Pay per Click specialists exclusively bid on keywords with a greater potential for delivering an impressive ROI. 3

We'll craft your PPC ad with captivating headlines, enticing content, and distinct copy. Our skilled inhouse content writer specializes in crafting compelling

Track calls, sales

Landing Page Improvement Monitoring and Reporting

4

To enhance the effectiveness of your company's advertisements and achieve superior results, we meticulously track calls and conversions.

5

We craft landing pages specifically tailored to help businesses boost lead generation and sales. Our skilled team designs landing pages 6

Clients who utilize our Pay-Per-Click (PPC) management services regularly receive comprehensive campaign data from us.



# Thank You

Let's Get In Touch

**Contact Us** 

hello@uproi.in

**Visit Our Website** 

www.uproi.in

